

# Charli Deutsch

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Portfolio: [seecharlidesign.com](http://seecharlidesign.com)

## Education

Texas State University - San Marcos, TX

Bachelor of Science in Advertising | May 2026

- Relevant coursework: Advertising Strategic Planning, Advanced Ad Creative, Campaigns, Portfolio, Advanced Strategic, Media Design, Creative Thinking & Concepting, Advanced Social Media, Media Writing, Digital & Online Media, and Media Law & Ethics

## Work Experience

- Team Member | Smoothie King, Houston, TX, and San Marcos, TX | March 2020- June 2023
- Waitress | Walk On's, Houston, TX | June 2023- August 2023
- Pup Wrangler | Neighbors' dog park, Austin, TX | March 2024- October 2024
- Rufferee | The Watering Bowl, Austin, TX | October 2024- January 2026

## Skills

- Adobe Creative Suite, Canva
- Creative concept development
- Storytelling
- Brand voice and messaging
- Team collaboration
- Muralist

## My Creative Focus

Storytelling, brand campaigns, and emotionally driven creative concepts, with a particular interest in animal-focused and lifestyle brands.

## Awards

Dean's List Fall 2025  
Texas State University

## Certifications

Certified Ethical  
Advertising Scholar